|  |  |  |  |
| --- | --- | --- | --- |
| Introduction  |  | What is the script and examples that will be used  | Resources needed |
| I  | Create **interest** |  |  |
| N | Highlight the **need**/ benefit |  |  |
| T | Articulate the **title**  |  |  |
| R | Explain the **range** of engagement The programme timings / logistics  |  |  |
| O  | Clarify the **objectives** using Smart Principles  |  |  |